



松田綜合法律事務所

MATSUDA & PARTNERS

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Attorney Bio

Satoshi Shono

生野 聡

Partner, Attorney at Law

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Bar Admissions

Attorney at Law

Japan (Daini Tokyo Bar Association)

Education

University of Tokyo, School of Law
University of Tokyo, Faculty of Law

Professional Experience

Torikai Law Office (2010-2012)
Ministry of Economic Trade and
Industry, Commerce and Information
Policy Bureau (2012-2014)
Torikai Law Office (2014-2015)
Wadakura Gate Law Office
(2016-2019)
Matsuda & Partners (2019-present)

Member of the drafting committee on
the Interpretative Guidelines on
Electronic Commerce and Information
Property Trading (Ministry of Economy,
Trade and Industry)
(2014 - present)

Expert on supporting producers on the
content business (Ministry of Economy,
Trade and Industry)
(2018-2019)

Member of INPLP(International
Network of Privacy Law Professionals)

Satoshi Shono is an experienced attorney, and his practice includes a wide variety of areas relating to business laws. As a native English speaker, he advises clients on both domestic and cross-border matters.

Satoshi has extensive experience on M&As, capital and business alliances and corporate-related issues, for both domestic and cross-border matters, having been involved in a vast variety of cases in the past years. The clients he has advised cover a wide range of variety, including manufacturing, sales and dealers, franchise, food and grocery, e-commerce and digital assets, system development, medical, apparels and brands. Furthermore, Satoshi is experienced on litigation, especially on company-related cases held at the Commercial Division in the Japanese Court, which gives him a unique status on being able to provide advice from this perspective. He has represented clients on a large number of cases, which include disputes on shareholdings, pricing of shares, duties of directors and resolution of shareholder meetings. In addition, Satoshi has experience on litigation of other areas, including transaction-related disputes, disputes related to IT, product liability law, and franchises.

Satoshi is also an expert on IP/Entertainment Law and IT/Information Law.

As an experienced IP and Entertainment lawyer, he has been advising numerous clients including on matters related to trademarks, designs patents and copyrights. He also provides advice on the entertainment business, such as music, films, publishing, computer games, mobile apps, apparels and designs.

His expertise in the IT and Information field includes e-commerce businesses, privacy law and computer systems, which he has dealt with a large number of matters, and has also provided advice to government agencies. Furthermore, he has been working on forming the rules of this area as being a member of the drafting committee on certain guidelines and industrial standards, including the Interpretative Guidelines on Electronic Commerce and Information Property Trading, which is annually revised by the Ministry of Economic, Trade and Industry.

Prior to joining Matsuda & Partners, Satoshi has worked at the Ministry of Economic, Trade and Industry ("METI"). His contribution at METI includes, matters, policy making and legislation relating to IT and Information, privacy, IP and entertainment. He also took a major role in the negotiation on certain chapters of numerous EPA/FTAs, such as the TPP and JP-EU EPA.

Practice Areas

Mergers & Acquisitions, Capital and business alliances, Cross-border Transactions, Commercial law, Venture Capitals, General Corporate, Litigation, Investigations, IT Law, Privacy Law, IP Law, Entertainment Law.

Lectures and Presentations

"Exploring the Revised Companies Act" (Japan Online Game Association, 2021)

"Impact of recent law amendments on online games" (Japan Online Game Association, 2020)



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Members of the drafting committee and working group for the draft revision of JISQ 15001:2023 (2021-2022)

Member of the Drafting committee of the standardization of JIS X 9252 (2021-2022)

“Report of the task force on inquiries to investigation matters” (Association of Law and Information Systems, 2019)

“Measures against minority shareholders” (TAP, 2018)

“Legal and tax issues on class shares” (Finance Facsimile News, 2017)

“Contracting to promote distribution of publications” (METI, 2015)