



松田綜合法律事務所 MATSUDA & PARTNERS

ASAHI SEIMEI OTEMACHI BLDG. 7F
2-6-1, OTEMACHI, CHIYODA-KU, TOKYO 100-0004 JAPAN
TEL: +81-3-3272-0105 FAX: +81-3-3272-0102
www.jmatsuda-law.com/en

Attorney Bio

Kunihisa Noda

野田 薫央

noda@jmatsuda-law.com



Bar Admissions

Patent Attorney
Japan (Japan Patent Attorneys
Association)

Education

Hosei University
Faculty of Law (B.A., 1990)

Professional Experience

Private Company in Japan (1990-2002)
Patent Law Firm in Tokyo (2003-2015)
Matsuda & Partners (2016-Present)

Appointed Positions

Member of Industrial Design Committee
at JPAA (2008)
Member of Design Committee at Japan
Trademark Association (2008)
Vice Chair of Copyright Committee at
JPAA (2010)
Chair of Copyright Committee at JPAA
(2013)
Member of Economic Collaboration
Working Group at JPAA (2013)
IP Expert in IP Comprehensive Support
Contact at Japan Institute for Promoting
Invention and Innovation (2015)

Mr. Noda is in charge of intellectual property matters generally at Matsuda & Partners. He is handling registration work of trademarks, industrial designs, patents and other industrial property rights, attending claims for infringement on copyright and other intellectual property rights, and supporting clients on other IP related matters.

After his career at a manufacturing company in Japan, Mr. Noda had engaged in matters in the area of intellectual property at a patent firm in Tokyo from 2004, while authoring legal articles and giving lectures as described below and holding positions at JPAA such as the chair of the copyright committee. In 2007, he has obtained a license of "Additional Indication of Specific Infringement Litigation Representation Work" where he is permitted to represent a client jointly with a law attorney in infringement litigation involving trademark, patent and other IP rights.

Practice Areas

Intellectual Property (trademark, industrial design, patent, copyright, prevention of unfair competition act, etc.)

Publications

"The copyright of the animated cartoon" (Monthly Patent, 2008 (co-authored))
"Q&As DESIGN" (Japan Institute for Promoting Invention and Innovation / Monthly Invention, 2009- (co-authored))
"Introductory Guide to Foreign Trademark Application" (Japan Institute for Promoting Invention and Innovation, 2010/2014)
"A study of copyright-related problems affecting the music industry in recent years" (Monthly Patent, 2015 (co-authored))

Lectures

"Distinctiveness of Trademark" (Japan Trademark Association, 2008/2009)
"Learning Intellectual Property Through Case Study" (Japan Institute for Promoting Invention and Innovation, 2008)
"Introductory Seminar for Foreign Trademark Application"
(Japan Institute for Promoting Invention and Innovation, 2011)
"Theory and Practice of Industrial Design Application Procedures / Exercise"
(JPAA Practice Training, 2011-)